

Iconic Enterprises

Are you sure you want to do this?





What are we doing?



A Visit with Major Wilson









Before



After



Iconic
Enterprises

Before



1A

After

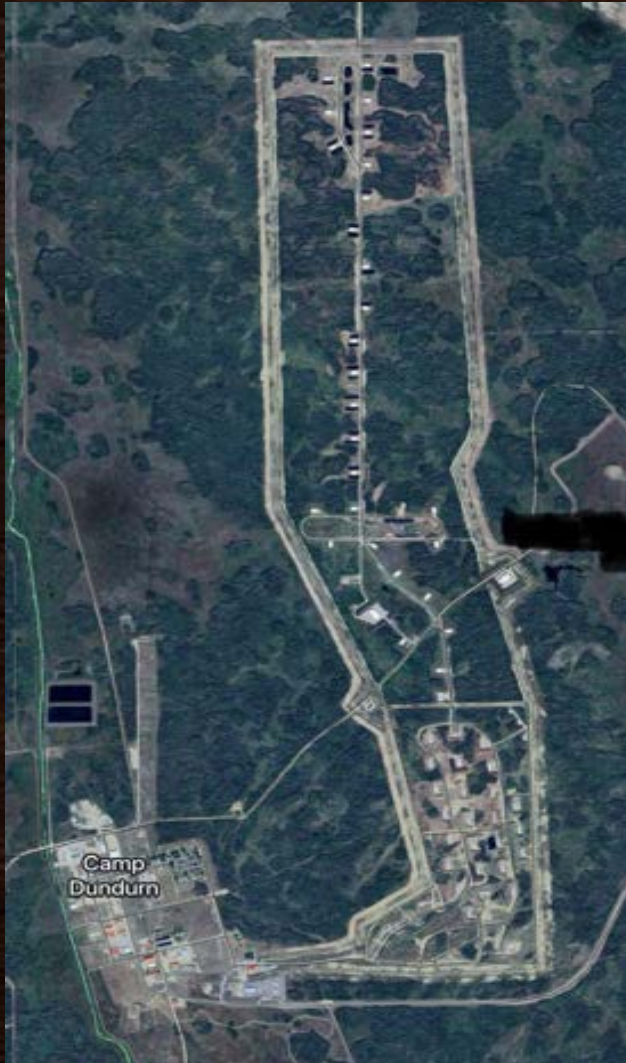


Iconic
Enterprises

RELIABILITY SCREENING PENDING



CFAD & BHP Jansen



How we do it?

Sheep!

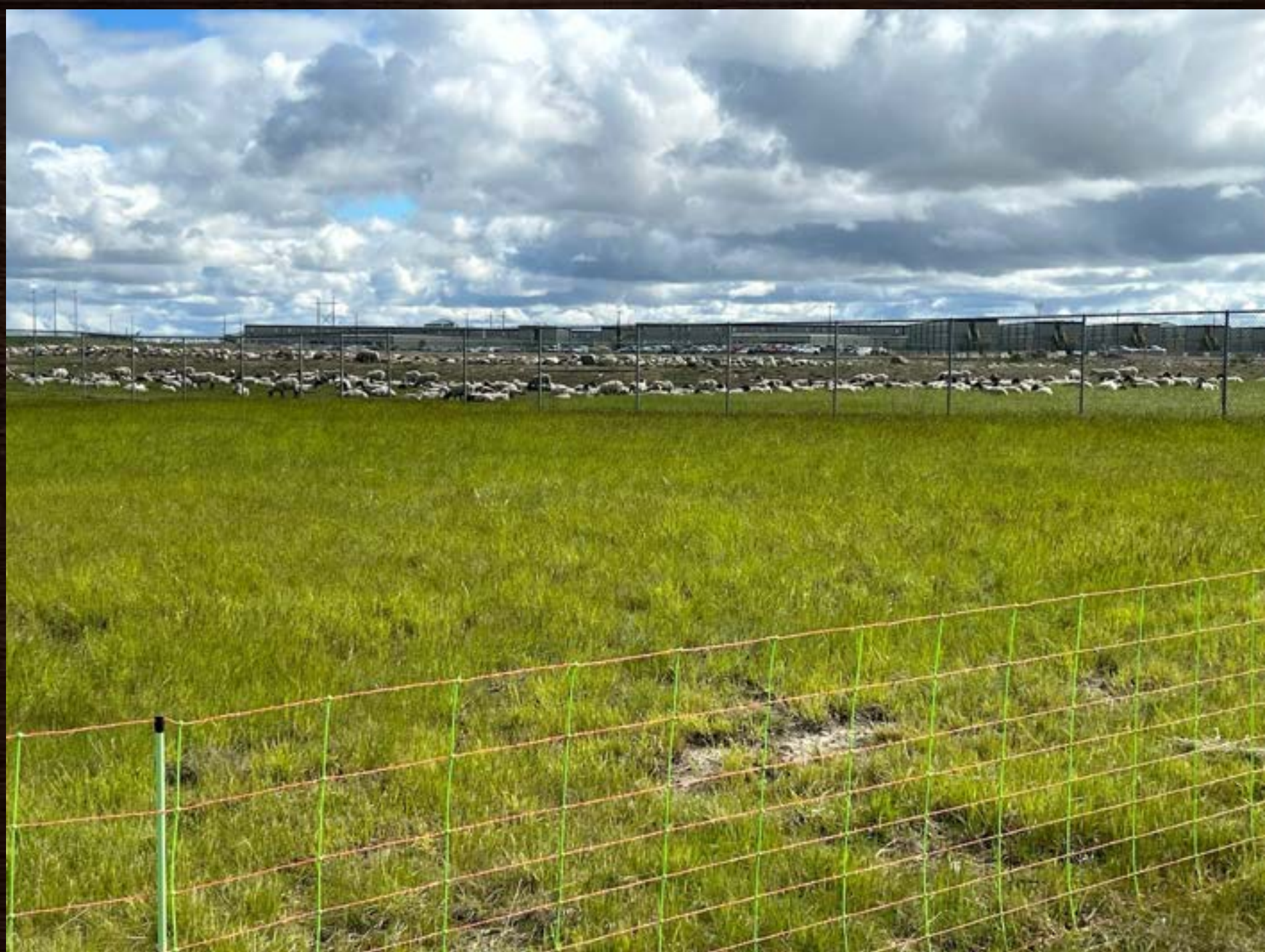


Electric Fencing









Water











Moving Stuff Around











Shepherds





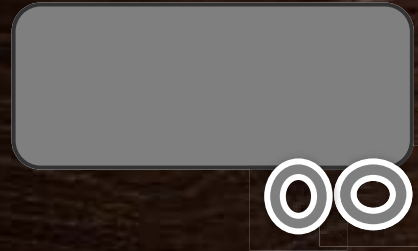




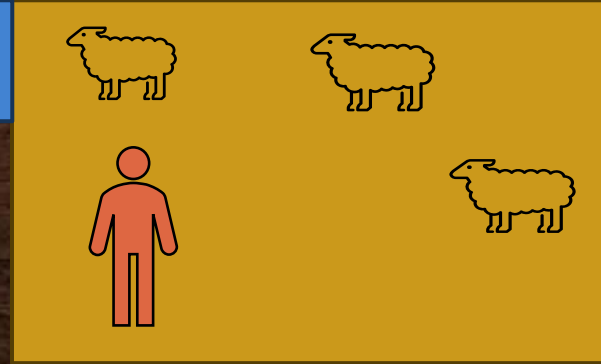
Sending Home



Guillotine



Gate



Wing

Electric Fence

Guard Dogs





Feeders





Goals

C.F.A.D.

Vegetation control

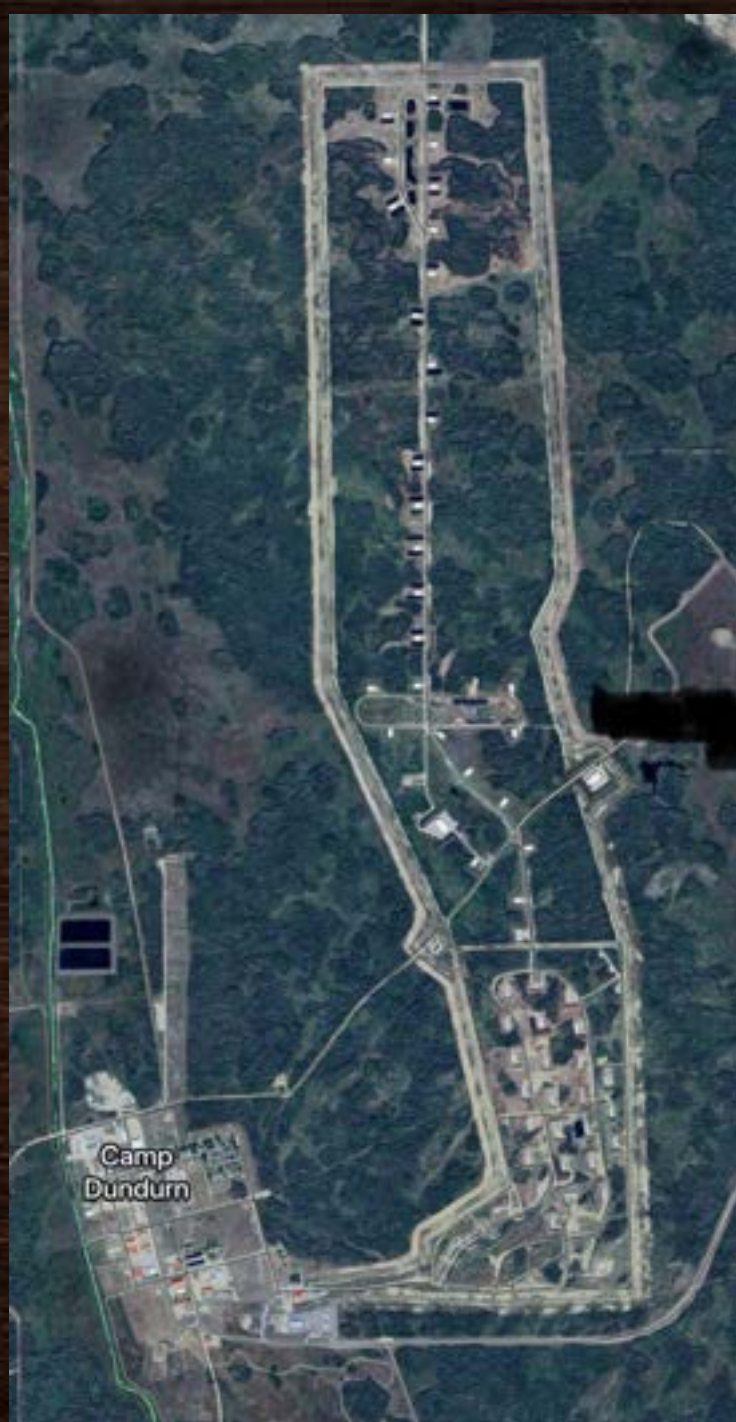
BHP

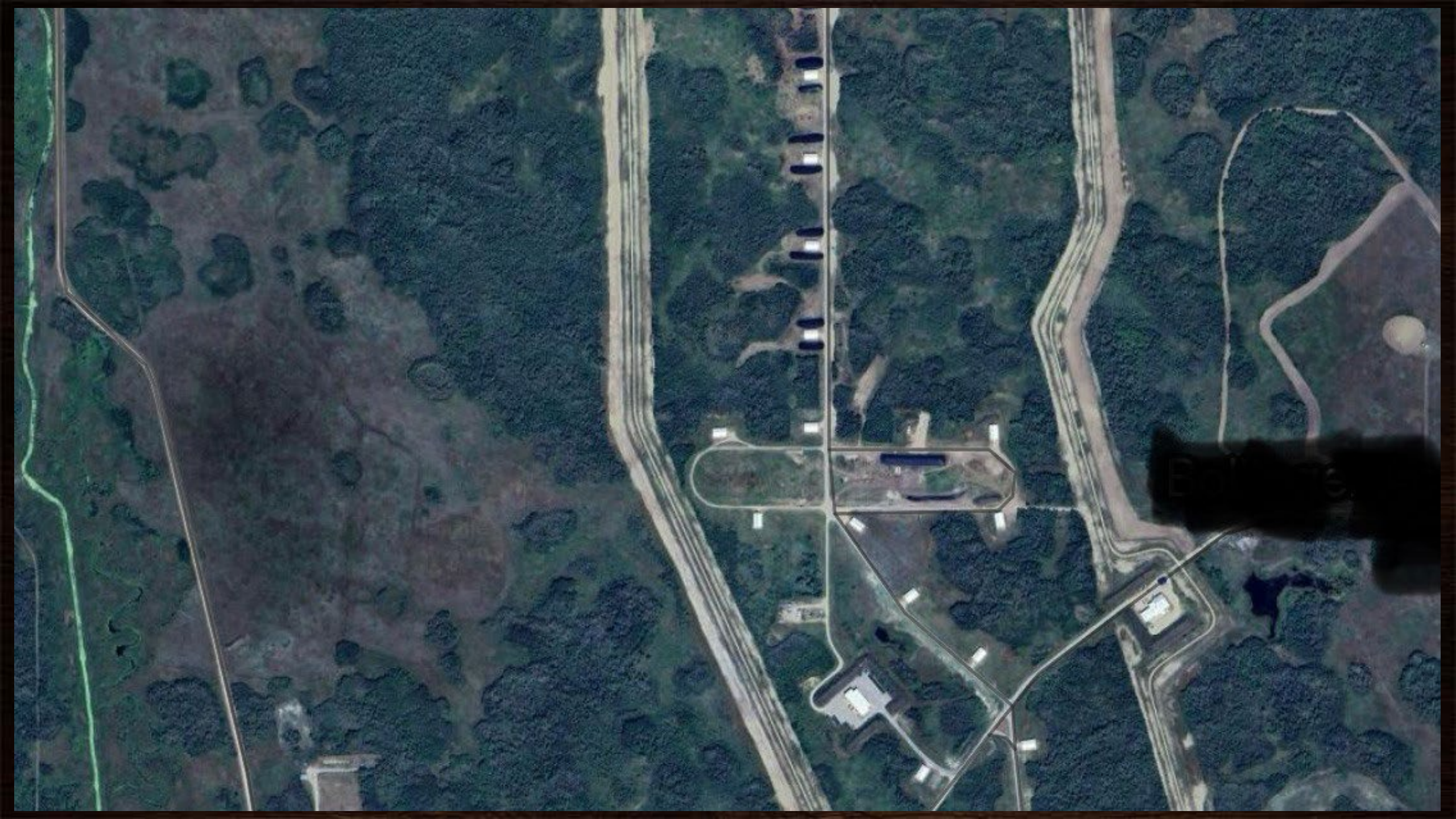
Weed management
Vegetation control

C.F.A.D









BHP



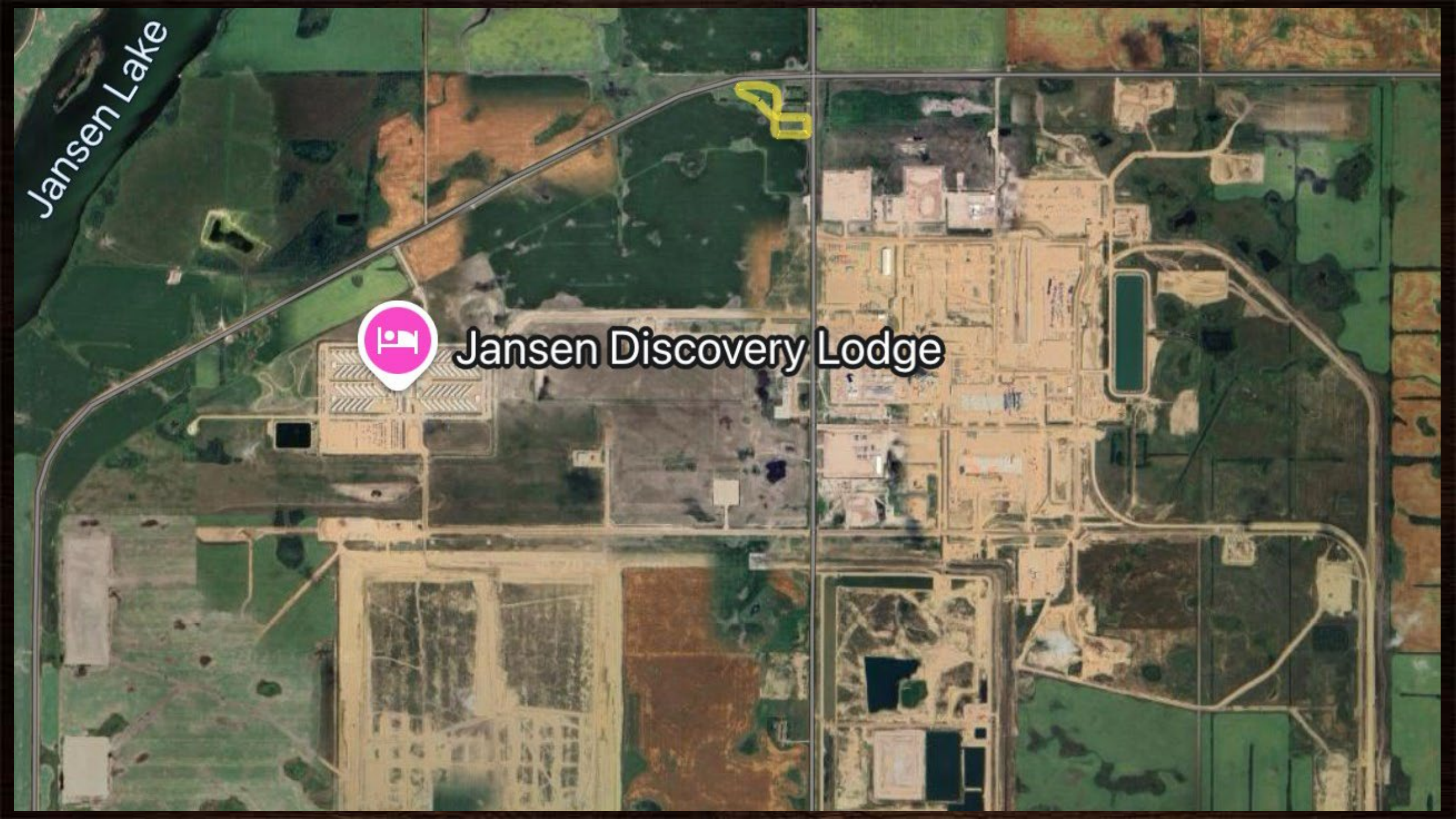




Jansen Lake



Jansen Discovery Lodge



Challenges

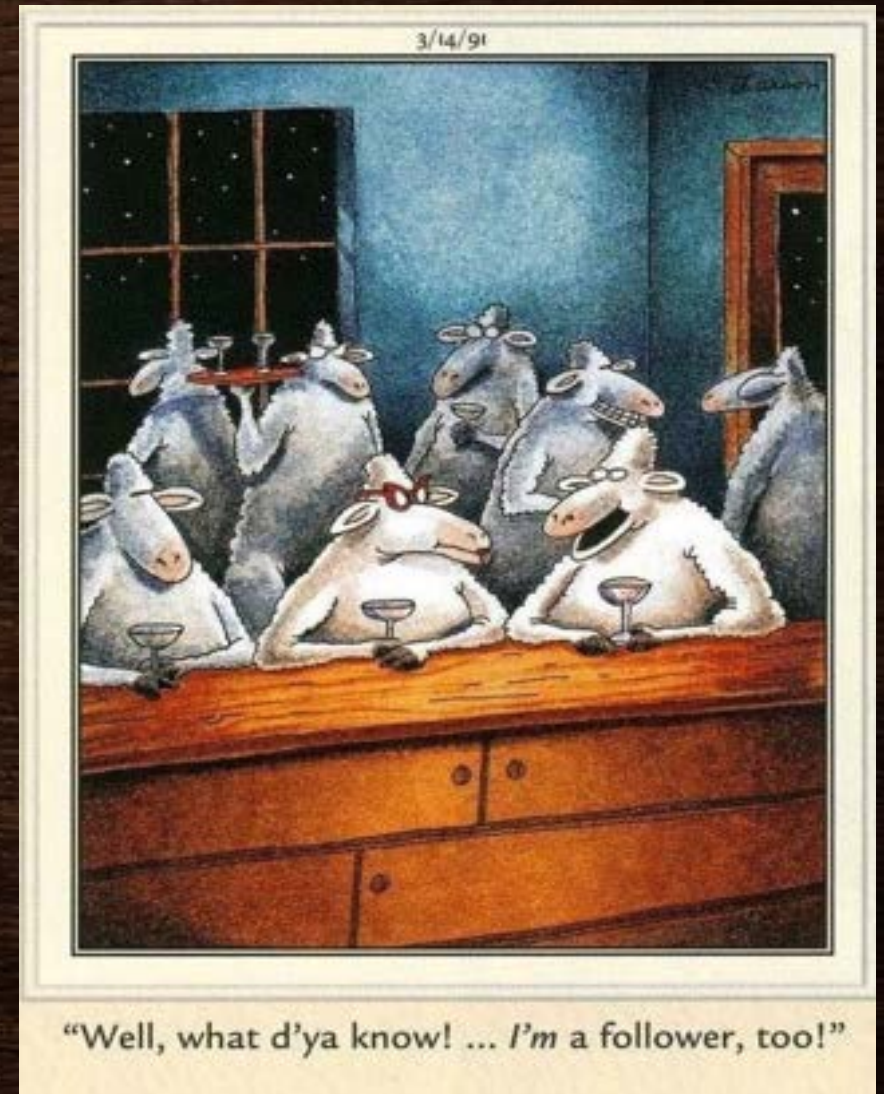
- The man in the mirror
- Paperwork and regulations
- Dry weather
- The unknown

Highlights

- Being outside
- Stockmanship
- Profitability
- Sustainability
- Working with family

Other Important Things

- Independence
- Owning the value chain
- Spreading it around (win-win)
- Be honest about yourself
- Take risk



Questions???

