

# Le Paysan Gourmand Farm & Target Angus



## About the operation

- Le Paysan Gourmand Farm & Target Angus is a second-generation family business in St-Félix-de-Kingsey, Centre-du-Québec.
- Located in a region of rolling hills, its soils are loamy silt.
- Since 2016, Jacob Morin and Rosemarie Allen, along with their three children, have been raising annually 70 mother cows (mostly Angus), 15 bulls for breeding, 20 bred heifers, 45 steers, forest-raised pork, 1 acre of bio-intensive gardens, as well as 9,500 square feet of greenhouse crops.
- In line with the company's mission “Feeding the world, one family at a time, starting with our own”, their products are marketed in the most direct way possible to consumers throughout the province.
- Furthermore, cattle intended for slaughter and breeding are exclusively grass-fed using the operation’s 500 acres, 300 of which are owned and come from the farm where Jacob grew up.

## Rotational Grazing Management

Animals graze 365 days a year using techniques such as rotational grazing, bale-grazing, stockpiling, and corn grazing.

The Allen-Morin family uses their herds and multi-species perennial crops to improve organic matter, as well as the biodiversity of their fields.

Finally, producers have a strict breeding selection program in order to keep only the highest-performing animals in their systems and environments.





## Le Paysan Gourmand Farm & Target Angus hosts numerous projects and events, including:

**2025: Countryside Day (annual event since 2022)**

**2025: Balades Gourmandes (annual event since 2018)**

**2025: Agroforestry infrastructures consisting of adding windbreak hedges and trees**

**2024: Ordre National du Mérite agricole (ONMA), bronze medal**

**2023: Wintering park project**

**2023-present: Installation of birdhouses**

**2022-2023: Addition/Renewal of fences and winter water points under the FAFC grant**

## What is an advanced grazing system?

An advanced grazing system uses rotational grazing practices adapted to the context of the farms and their environment.

### This system helps farmers by:

- Extending their grazing period
- Increasing field productivity
- Improving forage quality
- Reducing weed pressure
- Enhancing nutrient cycling
- Helping build soil resilience



Association Canadienne pour les Plantes Fourragères  
Canadian Forage & Grassland Association



## Why a Grazing Plan?

A grazing plan is an important part of your business, tailored to your farm. A well-designed plan removes guesswork in managing resources and livestock.

### Develop a Grazing Plan

There are mentors all across the province and funding to help you!

Scan the QR code or visit [canadianfga.ca](http://canadianfga.ca) for more details.



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