

# COLOURS AND FONTS



C 0 M 82 Y 98 K 0  
RGB: 240 83 35  
HEX: #f05323

## INDUSTRY

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789



<https://fonts.adobe.com/fonts/industry>

C 93 M 81 Y 52 K 66  
RGB: 6 24 45  
HEX: #06182d

## Body Copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789



<https://fonts.adobe.com/fonts/rockwell>

C 72 M 26 Y 100 K 10  
RGB: 83 136 58  
HEX: #53883a

C 65 M 17 Y 100 K 2  
RGB: 106 160 52  
HEX: #6aa034

C 51 M 2 Y 99 K 0  
RGB: 138 194 64  
HEX: #8ac240



**FARMERS  
FOR CLIMATE  
SOLUTIONS**



C 0 M 51 Y 99 K 0  
RGB: 247 146 30  
HEX: #f7921e

C 0 M 38 Y 100 K 0  
RGB: 251 169 25  
HEX: #fba919

C 0 M 28 Y 99 K 0  
RGB: 254 189 17  
HEX: #febd11