



Knowledge Translation and Transfer Workshop

On November 28th, the Canadian Forage and Grassland Association (CFGGA) in partnership with the B.C. Ministry of Agriculture and the B.C. Forage Council are hosting a workshop for extension professionals to come together to learn about the Knowledge Translation and Transfer (KTT) programming. By attending this workshop, we hope to achieve the following outcomes for attendees:

1. Connect with practitioners and experts in the KTT field.
2. Learn about important concepts in the KTT field.
3. Learn about practical applications of these concepts in the KTT field.
4. Develop relevant objectives for your organization and valuable measurements to gauge implementation success.

This workshop is free of charge. Please register by November 24th, 2023. To register, please get in touch with Carlene Schneider at communications@canadianfga.ca.

This conference precedes the 14th Annual CFGA Conference – Forage Resilience in a Changing Landscape; Manage Risk, Overcome Challenges, Discover Opportunities. More information on the conference and accommodations can be found on the CFGA website at <https://www.canadianfga.ca/en/events/conference-2023/>





Agenda

Time (PST)	Topic	Speaker
8:30 AM-9:15 AM	What do we mean by KTT?	Madeleine Arseneau, AAFC
9:15AM-10:00AM	Diffusion of Innovations: Theory & Ties to BMP adoption	Dr. Bronwynne Wilton, Wilton Consulting Group
10:00AM-10:30AM	Nutrition Break	
10:30AM-11:00AM	BMP Adoption: Developing Metrics for Assessment	Dr. Brooke McWherter, Dalhousie University
11:00AM-11:30PM	KTT in Practice - Weaving communications and pedagogical approaches together	Carlene Schneider, CFGA KTT Lead
11:30PM - 12:30 PM	Lunch Break	
12:30 PM-1:30 PM	Workshop - Setting KTT Objectives	Dr. Brooke McWherter & Carlene Schneider
1:30 PM - 2:30 PM	Workshop - Determining Success Metrics	Dr. Brooke McWherter & Carlene Schneider
2:30 PM - 3:00 PM	Wrap Up Summary	Gary Telford, AAFC

