



2022 Sponsor Opportunities

Cross Pollination: Co-Creating Ideas in the Forage Industry

13TH ANNUAL CONFERENCE
Canadian Forage and Grassland Association

	Platinum (\$15,000+)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$3,500)	Partner (\$2,500)	Friend (\$1,500)	Foundation (\$500)
Logo Recognition on Conference Materials and Website	✓	✓	✓	✓	✓	✓	✓
Recognition on CFGA Social Media	✓	✓	✓	✓	✓	✓	✓
Participation in CFGA Virtual Tradeshow	✓	✓	✓	✓	✓	✓	✓
Conference Registration(s)	10 VIP	7 VIP	4 VIP	3 VIP	3 VIP	1 REG	
Ad in Conference Digital Program	Full Page	Full Page	½ Page	½ Page	¼ Page		
Logo in CFGA newsletter (4/year)	✓	✓	✓	✓	✓	✓	✓
Logo in Special Pre-Conference Email Showcase of Sponsors	✓	✓	✓	✓	✓	✓	✓
Story in Special Pre-Conference Email Showcase of Sponsors	✓	✓					
Video or Ad in Special Pre-Conference Showcase of Sponsors	✓						
Banner Ad in Special Pre-Conference Email Showcase of Sponsors		✓	✓				

Annual CFGA Sponsor Benefits

**Conference Sponsors at Bronze or Higher Receive Annual CFGA Sponsor Benefits*

Logo Recognition on CFGA Website	✓	✓	✓	✓
Submission to CFGA newsletter (4/year)	✓	✓		
Blog Post on CFGA Website	✓	✓	✓	✓
Annual Social Media Posts	✓	✓	✓	✓
Banner ad in CFGA Newsletter (4/year)			✓	
CFGGA Leadership Award Recognition	✓			

2022
NOVEMBER 29 - DECEMBER 2
Virtual Event
www.canadianfga.ca