



The World Wants to Trade Directly with You

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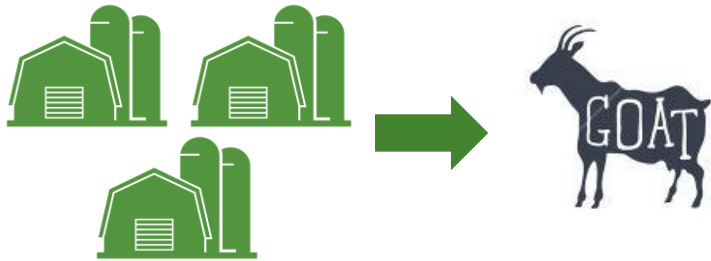
dividing the world



global and local partnerships

looking for your specific opportunity

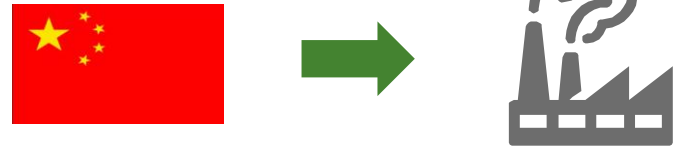
in your backyard



5k Acres of
Alfalfa

BC Dairy

markets abroad



Chinese
Dairy

Baby Food
Manufacturer

Kazakhstan



'closed loop' crop marketing



who and why vs. how...

WHO

- Investors, food processing companies, consumers, farmers

WHY

- Inefficiencies in niche and specialty crop value chains
- Increasing middle class in growth markets / changing consumption

HOW

- Third party partners
- Investment

A photograph of a field of tall grasses, likely a prairie or steppe, during sunset. The sky is a mix of orange, yellow, and blue, with the sun low on the horizon. A line of dark trees is visible in the distance. The text is overlaid in white, bold font.

When building future production plans,
farmers can no longer afford to use
only conventional marketing channels

simple plan

*resilient and dynamic plans need only consider
the following*



Market



Production



Logistics



Processing

crops are not always commodities

1. *There are tiers of buyers looking for different things from the market*
2. *ROI transparency - tie your farm's unique production capabilities to a specific opportunity*
3. *Markets are a tool that can increase your farm's long term value*

closed loop marketing

FARMERS



- Logistics coordination
- Market connection

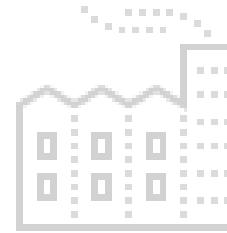


CLOSED LOOP PARTNERSHIP



- Security of revenue
- Agronomic benefits

SPECIALTY DAIRY



- Traceability & Consistency
- Price transparency



The network effect.....

*Your peers are not your competition –
building a network of like minded farms can
help you build strategic crop marketing
opportunities*