

The Canadian Forage and Grassland Association / Association Canadienne pour le Plantes Fourragères (CFGGA/ACPF) has a number of means of developing relationships with organizations and individuals that agree with and support its *Mission, Vision, Values and Objectives* by providing financial and/or in-kind funding.

1. Supporters
2. Strategic Partners
3. Partners
4. Provincial Organization Members
5. Patrons
6. Sponsors
7. U.S. and Overseas Exporters (United States and Overseas Exporters are members of the CFGGA/ACPF, and agree to sign and abide by a Code of Ethics as outlined by the CFGGA/ACPF. The status of these members is summarized in a separate set of documents).

Supporters

Supporters include public agencies or not-for-profit organizations that support the CFGGA/ACPF's *Mission, Vision, Values and Objectives* through the provision of a substantial annual operational funding commitment.

Strategic Partners

Strategic Partners include organizations with which CFGGA/ACPF develops a long-term financial agreement that includes the sharing of physical and/or intellectual resources to achieve a defined common objective.

CFGGA/ACPF may choose to elevate Platinum, Gold and Silver Partners to the Strategic Partner category, subject to the development of a formal agreement between the Partner and the CFGGA/ACPF which has been approved by the Board of Directors.

Partners

Partners provide annual financial contributions to CFGGA/ACPF in return for specific benefits within three categories:

1. Platinum
2. Gold
3. Silver

Partner Funding Level and Benefits

Platinum Level (\$10,000+)

- Recognition at CFGGA/ACPF's annual conference and recognition in conference promotional material
- Recognition at World Dairy Expo as a CFGGA/ACPF Platinum Partner
- Corporate logo prominently displayed on the CFGGA/ACPF web site sponsor page with a link to the sponsoring corporation's website
- Corporate logo displayed prominently in the sidebar of the CFGGA/ACPF's newsletter, FIRST &FORage MOST, distributed electronically three times annually and on all press releases and invitations.
- The option of submitting one article per issue, topic subject to CFGGA/ACPF's approval, in the newsletter, FIRST &FORage MOST.
- Corporate logo in CFGGA/ACPF's annual report
- Exclusive breakfast with the Executive Director at the annual conference to discuss specific forage and grassland issues of your choosing
- First opportunity to partner on new CFGGA/ACPF forage and grassland programs
 - ✓ Partners that enter into specific long-term agreements for the sharing of physical and/or intellectual resources to achieve a defined common objective would be elevated to the level of Strategic Partner
- Option of creating and sponsoring a new award to be offered through the CFGGA/ACPF
 - ✓ The CFGGA/ACPF is open to discussing the development of awards that meet the objectives of a sponsoring corporation, subject to the CFGGA/ACPF Board of Directors' approval
 - ✓ Please contact CFGGA/ACPF's Executive Director to discuss this option
 - ✓ The award, along with the sponsor's name and logo displayed prominently in the Award section of CFGGA/ACPF's web site

Gold Level (\$5,000+)

- Recognition at CFGA/ACPF's annual conference and recognition in conference promotional material
- Recognition at World Dairy Expo as a CFGA/ACPF Gold Partner
- Corporate logo prominently displayed on the CFGA/ACPF web site sponsor page with a link to the sponsoring corporation's website
- Corporate logo displayed prominently in the sidebar of the CFGA/ACPF's newsletter, FIRST &FORage MOST, distributed electronically three times annually and on all press releases and invitations.
- The option of submitting one article in each of two issues, topic subject to CFGA/ACPF's approval, in the newsletter, FIRST &FORage MOST.

Silver Level (\$2,500+)

- Recognition at CFGA/ACPF's annual conference and recognition in conference promotional material
- Recognition at World Dairy Expo as a CFGA/ACPF Silver Partner
- Corporate logo displayed prominently on the CFGA/ACPF web site sponsor page with a link to the sponsoring corporation's website
- Corporate logo displayed prominently in the sidebar of the CFGA/ACPF's newsletter, FIRST &FORage MOST, distributed electronically three times annually and on all press releases and invitations.

Provincial Organization Members

Provincial Organization Members are provincially-based, not-for-profit organizations. While each region has its own set of unique concerns and areas on which they need to focus, CFGA/ACPF speaks as the “national voice” on forage and grassland issues on behalf of its Provincial Organization Members.

Patron Members

The CFGA/ACPF recognizes that there are many people and organizations across Canada who appreciate the value of our forage and grasslands, are supportive of the CFGA/ACPF, and wish to be involved. Patron Memberships may be granted to individuals, organizations, associations and agri-businesses approved by the Board of Directors. Patron Members contribute \$250 or more annually.

Sponsors

A Sponsor is an organization that contributes financially towards the staging of an event, such as the CFGA/ACPF annual conference, in return for specific benefits over the course of the event. For example, CFGA/ACPF's annual conference sponsors may be recognized in the conference proceedings, in conference-related material and in the conference section of CFGA/ACPF's web site.